



European Institute of Innovation and Technology  
**EIT Urban Mobility**  
Mobility for more liveable urban spaces



# Webinaire - Les opportunités de financement pour la mobilité urbaine et le transport sous Horizon Europe

EIT Urban Mobility

Mardi 3 Mai 2022

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## European Institute of Innovation and Technology (EIT):

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## EIT Urban Mobility:

- Overview
- Mission
- Approach
- Programmes
- Community
- Innovation Hubs



## Funding opportunities within the programmes of the EIT Urban Mobility:

- **Innovation program:**
  - ✓ Call for Proposals for Innovation projects
  - ✓ RAPTOR
  - ✓ Access to non-EIT funding:
    - AIGs
    - NetZeroCities
- **Business Creation program:**
  - ✓ Financial and technical support to start-ups
  - ✓ Funding of pilots (ScaleUp Hub)

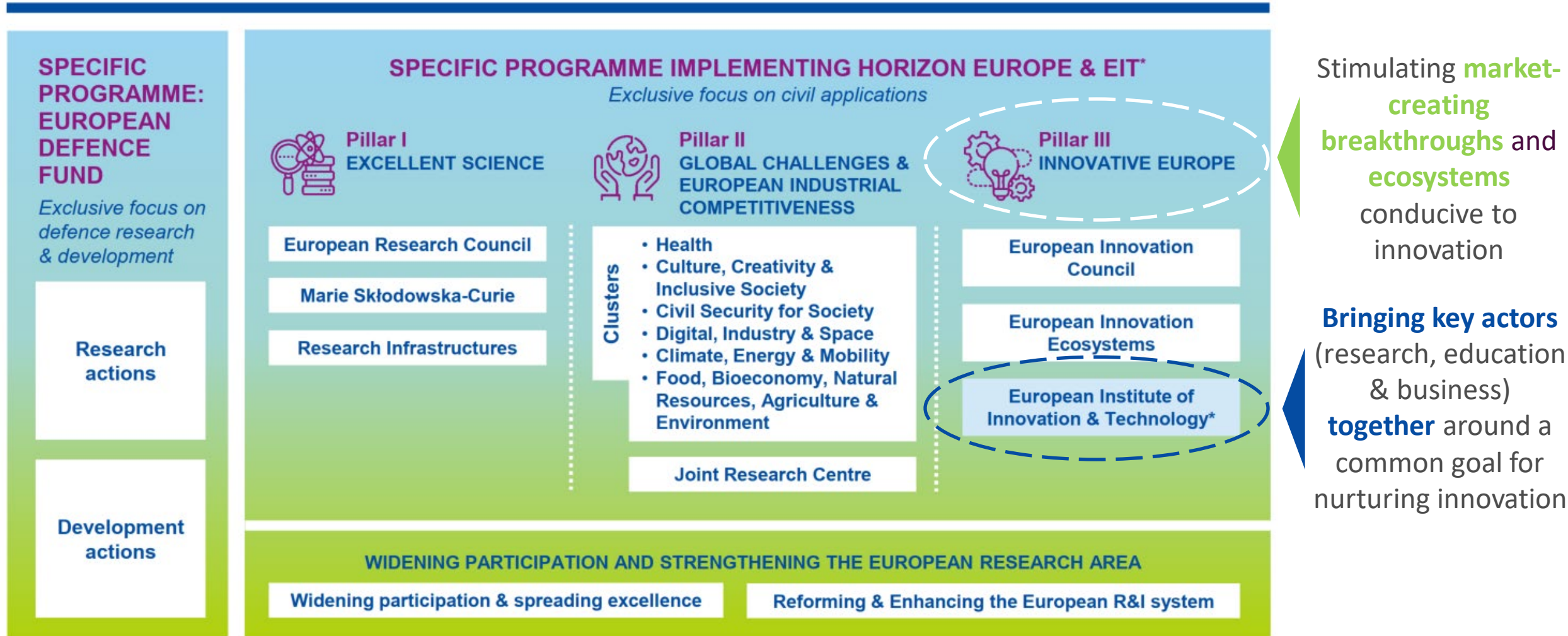




The European Institute of  
Innovation and Technology (EIT)

# The European Institute of Innovation and Technology (EIT)

## Horizon Europe programme structure



\* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme





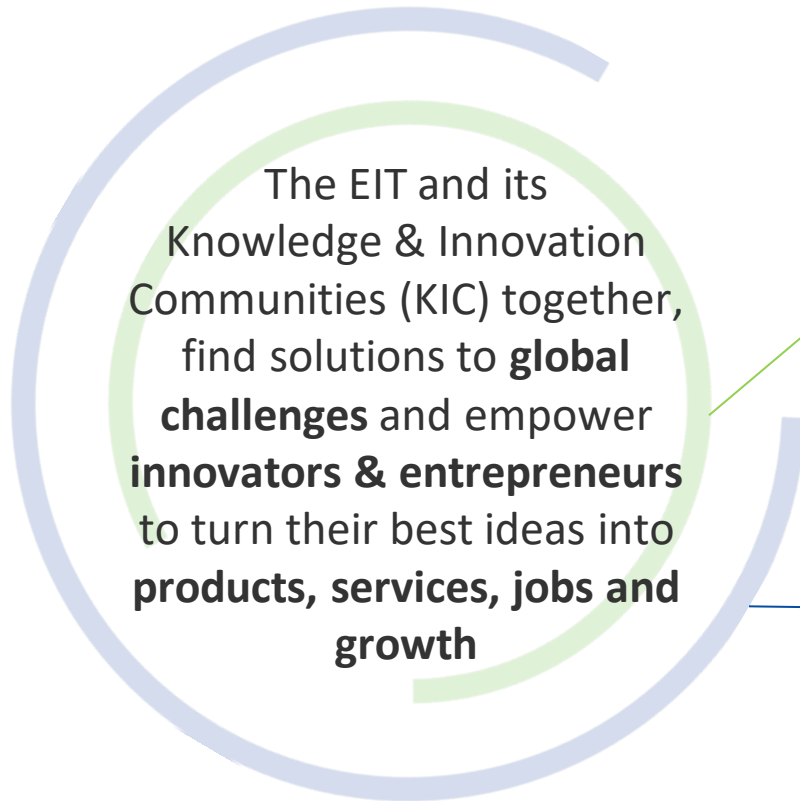
# The European Institute of Innovation and Technology (EIT)

*Mission-based and impact-driven approach aligned with the EU strategic priorities, tackling 8 societal challenges by focussing on entrepreneurship*

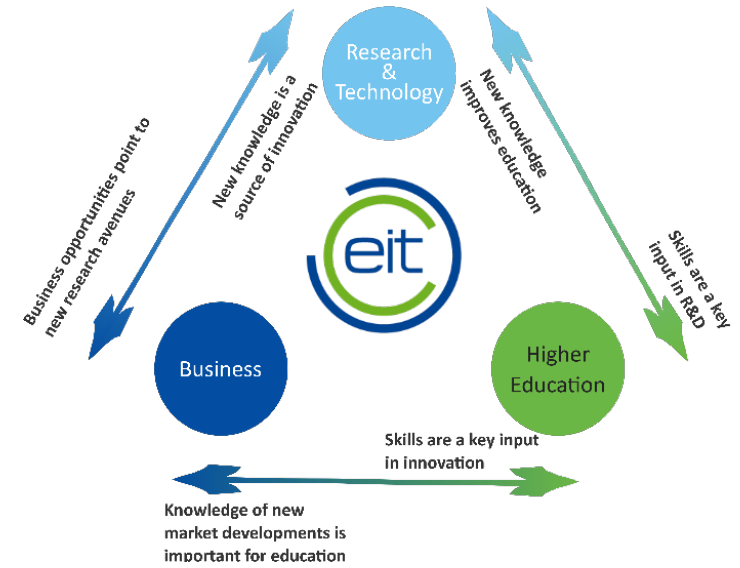


# European Institute of Innovation and Technology (EIT)

## The EIT and its Knowledge & Innovation Communities



The **Knowledge Triangle** is at the core of all KICs' operations



source: EIT Urban Mobility, adapted from EIT (2012)

All KICs aim to increase the **cooperation** and **integration** between **higher education**, **business** and **research** to facilitate the transition from:





## The EIT Urban Mobility:

- Overview
- Mission
- Approach
- Programmes
- Community
- Innovation Hubs



# EIT Urban Mobility

## Overview

EIT Urban Mobility **engages** people, **connects** communities, **accelerates** market opportunities and re-imagines **public spaces**

We are an innovation community to **educate** and **inspire** mobility solutions for 21<sup>st</sup> century cities

We aim to become the largest European initiative transforming urban mobility

**Co-funding of up to €400 million (2020-2026) from the EIT,**

a body of the European Union, will help make this happen





# EIT Urban Mobility

Mission, modus operandi and compass



**Becoming**

... the **leading innovation community** to educate and inspire mobility solutions for 21<sup>st</sup> century cities towards a sustainable model of urban mobility and liveable urban spaces



**By**

Structural integration of the **Knowledge Triangle + cities** to foster synergies and collaborations around the most pressing city challenges



**Towards**

1. Improved **quality of life** in cities
2. Mitigation of **climate change**
3. **Competitiveness** of European cities and **jobs** in mobility



# EIT Urban Mobility

## Approach

EIT Urban Mobility  
**engages people,**  
**connects**  
**communities,**  
**accelerates market**  
**opportunities** and re-  
**imagines public spaces**

An innovation  
community to educate  
and inspire mobility  
solutions for 21<sup>st</sup>  
century cities



### We engage:

City challenges are in the centre of everything we do. We **stimulate behavioural** change that benefits people and cities, by engaging **citizens and transport users** from the word go.



### We connect:

We bring all key players in urban mobility together and encourage them to **co-create**. We aim to align solutions with the values and needs of society and to **break down the silos** between the actors.



### We accelerate:

We boost the **competitiveness** of Europe's urban mobility industry by facilitating new business ideas and **innovation**, highlighting market **opportunities** and encouraging the appearance of **new business models and players**.



### We educate:

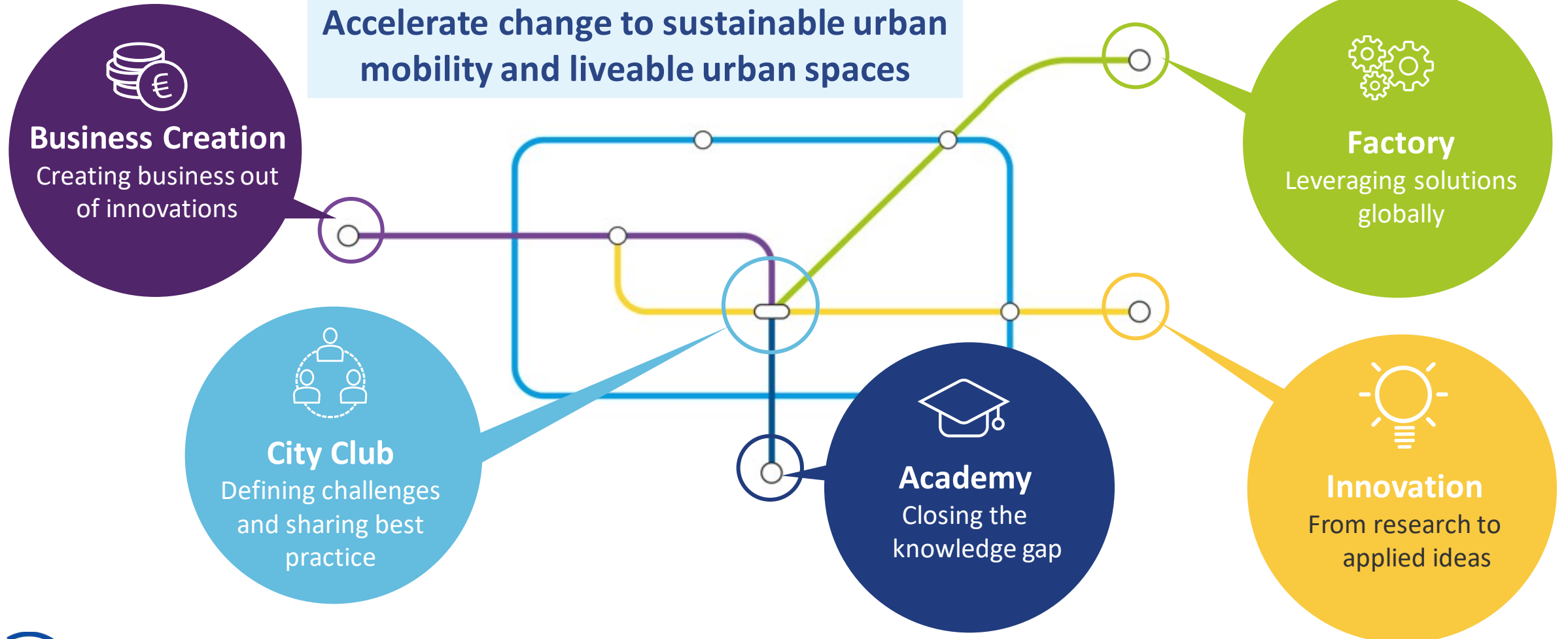
We work on **closing the knowledge gap** on urban mobility through **challenge-based training** aimed at **students and professionals** using the latest education **methodologies** across disciplines and sectors.

# EIT Urban Mobility

## Programmes

Our Mission

**Accelerate change to sustainable urban mobility and liveable urban spaces**





# EIT Urban Mobility

## A growing innovation community

EIT Urban Mobility brings together the key players across the whole value chain of mobility:

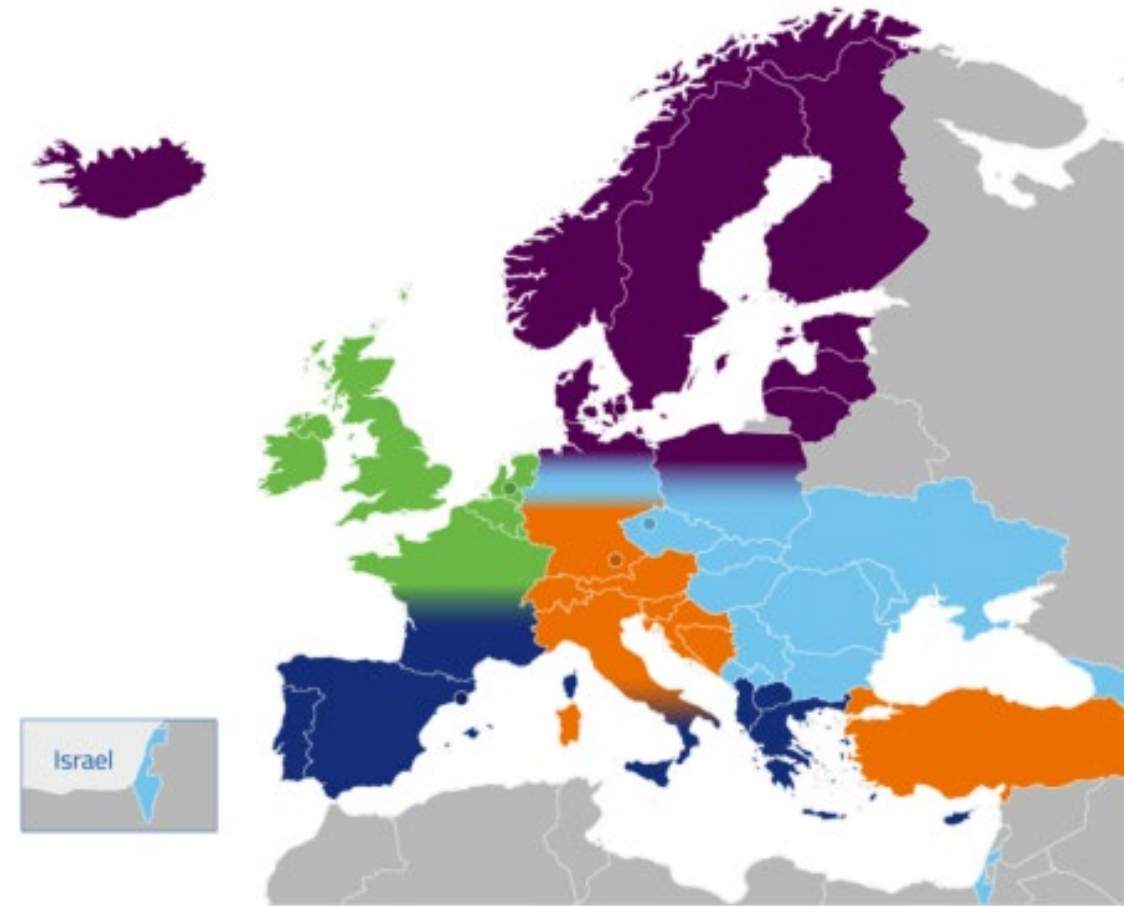
- Europe's most innovative **cities**
- High-potential **industry**
- Best-in-class **universities** and **research institutes**



# EIT Urban Mobility

## Innovation Hubs

- EIT Urban Mobility has **5 Innovation Hubs** across Europe, that are formed along geographical corridors
- **France** can benefit from the networking and services offered by 2 Hubs: Innovation Hub **West** (based in the Netherlands) and Innovation Hub **South** (based in Spain)
- Front-runner French **cities** and **metropolitan areas** are already members of our community:



**Innovation Hub South\***  
Based in Barcelona  
(Headquarter)

**Innovation Hub Central\***  
Based in Munich

**Innovation Hub North\***  
Based in Copenhagen

**Innovation Hub West\***  
Based in Helmond

**Innovation Hub East\***  
Based in Prague





## Funding opportunities within the programmes of the EIT Urban Mobility:

- Innovation program
- Business Creation program

# EIT Urban Mobility - Funding Opportunities Innovation program

## Annual Call for Innovation

- The **Innovation Programme** aims to resolve urban mobility challenges facing European cities via action orientated innovation
- The Innovation Programme co-creates ideas that lead to the proposal of projects in response to their **annual Call for Proposals (CfP)**, the demonstration of new solutions in real life and the creation of commercial value

## CALL FOR PROPOSALS ON INNOVATION FOR THE BUSINESS PLAN 2023-2025 **JUST LAUNCHED!**









# EIT Urban Mobility - Funding Opportunities // Innovation program

## TYPE 1 "BP STANDARD"

## TYPE 2 "SMALLER"

|   |   |   |
|---|---|---|
| €   | Between <b>300 K</b> and <b>800K</b> per annum  | Up to <b>300 K.</b> per annum   |
|    | <ul style="list-style-type: none"><li>• A MIN. of <b>TWO CITIES (demos)</b></li><li>• A MIN. of <b>TWO industry/SME partners</b></li><li>• Minimum 4 partners</li></ul> | <ul style="list-style-type: none"><li>• A MIN. of <b>TWO CITIES (demos)</b></li><li>• A MIN of <b>ONE industry/SME partner</b></li><li>• Minimum 4 partners</li></ul> |
|    | <b>13-18 months</b> project duration  | <b>6-12 months</b> project duration   |
| TRL   | <b>TRL 6 or above</b><br>(preference to proposals with highest TRL)   | <b>TRL 7/8 or above</b>   |
| KPI   | A MIN. of <b>TWO core KPI</b> must be selected between: EITHE02.1 <b>Marketed Product</b> and/or EITHE04.1 <b>Start-up Created</b>                                      | A MIN. of <b>ONE core KPI</b> must be selected between: EITHE02.1 <b>Marketed Product</b> and/or EITHE04.1 <b>Start-up Created</b>                                    |
| %€  | Minimum <b>32% co-funding (across the Project)</b>  |   |
|  | Partners from at <b>least two different member states</b> or <b>Horizon Europe Associate Countries</b>  |   |
|  | <b>Lead partner</b> must be an organization, university, SME, industry partner, or city within a Member State of the EU and/or Horizon Europe Associate Countries       |   |

**EXAMPLE**

The Call  
closed on  
28 April  
2022!

INNOVATION CALL for the BP 2023



# EIT Urban Mobility - Funding Opportunities // Innovation program

Innovation pilots: RAPTOR

*Rapid Agile Support for  
Cities:*

## **Rapid Applications for Transport (RAPTOR)**

RAPTOR aims to address  
niche city mobility  
challenges for cities and  
promote local solutions by  
funding individuals, teams,  
start-ups or SMEs with  
support from the  
respective city



CITY  
**RAPTOR**   
CALL FOR PROPOSALS

# EIT Urban Mobility - Funding Opportunities // Business Creation program

Grants & matchmaking with start-ups for pilot projects



## ACCELERATOR PROGRAMME

- 15k equity-free funding
- Technology & market validation
- ~50 start-ups

Accelerator Programme on  
*Urban Air Mobility* led by: **toulouse métropole**



## FINANCE 2 MOVE

- Grants 4 Equity
- Up to 60K to start-ups for equity



## GO GLOBAL

- Supporting start-ups to internationalise



## SME HUB

- Mentoring & support to scale
- #7 Pilots City-Start-Up & Corporate-Start-Up



# EIT Urban Mobility - Funding Opportunities // Access to non-EIT funding

## Action and Interest Groups (AIG)

- The aim of the AIGs is to **identify additional opportunities** for EIT Urban Mobility' partners, cutting-edge innovators and researchers to identify, apply for, and secure funding sources at the regional, national, and European level
- Initially, the focus is on **EU-level funding calls**, including **Horizon Europe, Interreg, Connecting Europe Facility (CEF)**
- **Challenge areas:** sustainable city logistics, active mobility, energy and mobility, future mobility and public realm





# EIT Urban Mobility - Funding Opportunities

## // Access to non-EIT funding

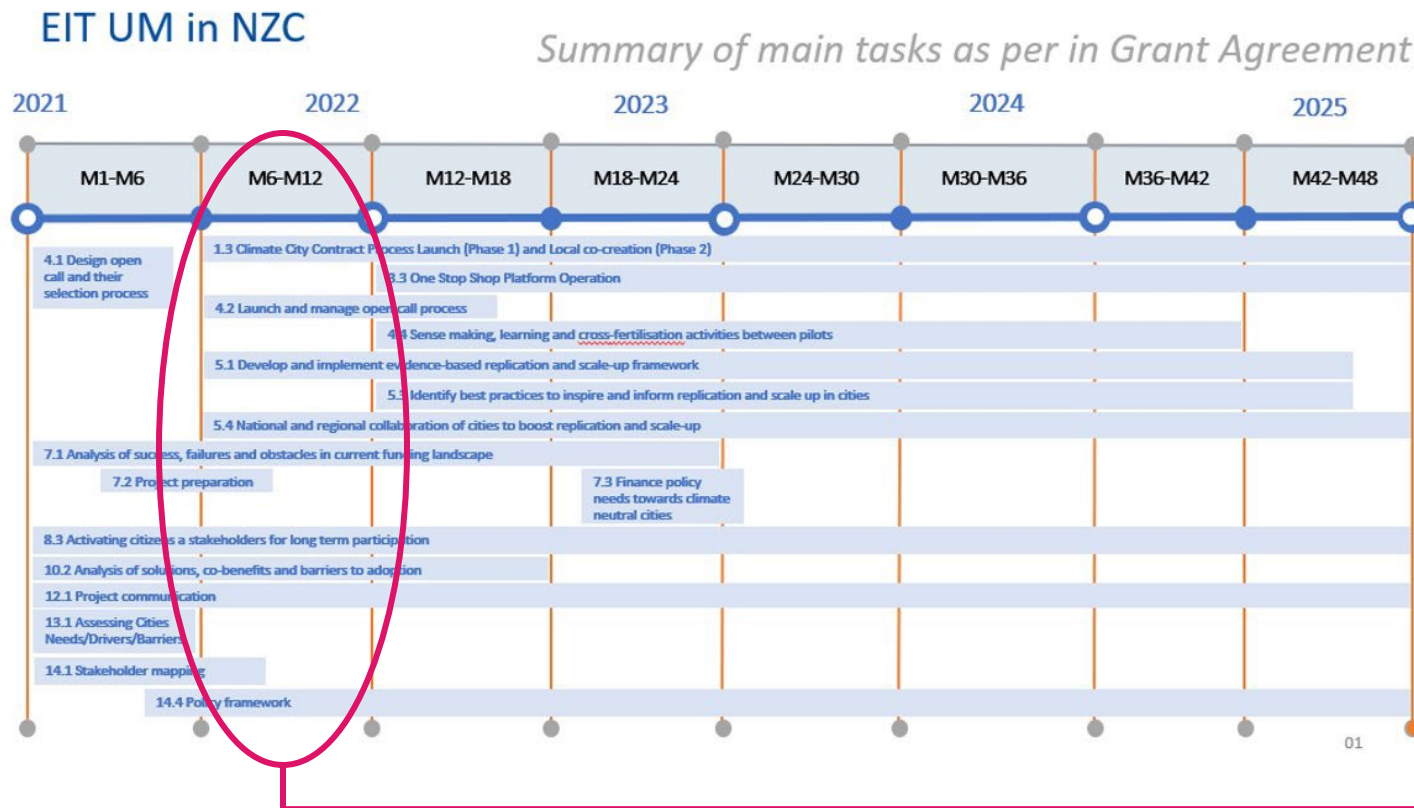
### Example: NetZeroCities project

- 📌 NZC will address all urban systems, including mobility.
- 📌 EIT Urban Mobility brings its expertise on decarbonisation, sustainable mobility and transportation to the project, as well as its strong ties to cities and network organisations in the field.
- 📌 Early in the implementation of the project, EIT Urban Mobility will be involved in the design of the call for pilots (planned to open in September 2022); EIT Urban Mobility brings its knowledge, expertise and networks as well as a deep understanding of cities mobility challenges.
- 📌 EIT Urban Mobility will also support scaling up of piloted and tested solutions and it will provide state-of-the-art expertise on mobility innovations/solutions to help cities reach climate neutrality.

# EIT Urban Mobility - Funding Opportunities

## // Access to non-EIT funding

Example: NetZeroCities project



Open Call for  
**City pilots** in  
September  
2022

# EIT Urban Mobility - Funding Opportunities // Access to non-EIT funding

## New European Bauhaus (NEB)

- The **New European Bauhaus** initiative (NEB) is an environmental, social, and cultural initiative that complements the European Green Deal and combines aesthetic experience, sustainability, and inclusivity
- EIT Urban Mobility participates in a **cross-KIC NEB** initiative alongside with **EIT Food**, **EIT Climate** and **EIT Digital**
- Upcoming activities (Q2 2022):

- ✓ Call for Proposals for [public realm solutions](#)
- ✓ Call for Proposals for [citizen engagement activities](#)

## EIT Cross-KIC New European Bauhaus







# Thank you!

For more information, please contact:

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# Thank you!

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