

# JOIN THE EIC-EIT

## CLIMATE RACE TO NET-ZERO

Applications Deadline  
31 January 2022  
or when seats are taken

#NetZeroRace



European  
Innovation  
Council



Welcome to our Information Session  
18.01.2022  
We will begin shortly!



Co-funded by the  
European Union



## Meet the team – your immediate counterparts



**Christine Röhrer**

Project Lead, Climate Impact



**Lia Alvarez**

Project manager, Climate Impact



**Emily Amann**

Project manager, Entrepreneurship



**Parisa Khoram**

Project manager, Entrepreneurship



**Alexandros Nikopoulos**

Student Assistant

# Agenda

## About the EIC-EIT RACE to NET ZERO

- About Climate-KIC and our pilot with EIC

## What is in for my start-up?

- Testimonials of 3 start-ups
- EIT Climate-KIC's Climate Impact Framework
- How will we work with you?

## Application and selection process

- Selection criteria
- The application form

## Question & Answers



# About the EIC-EIT Climate Race to Net-Zero

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EIT Climate-KIC is Europe's largest public-private partnership addressing climate change through innovation to build a **net-zero-carbon economy**.

We are supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.

Our response to climate emergency has been to focus our efforts on **systems innovation** to generate options and pathways for radical transformation.

## Our Vision

A prosperous, inclusive, climate-resilient society with a circular net-zero emissions economy

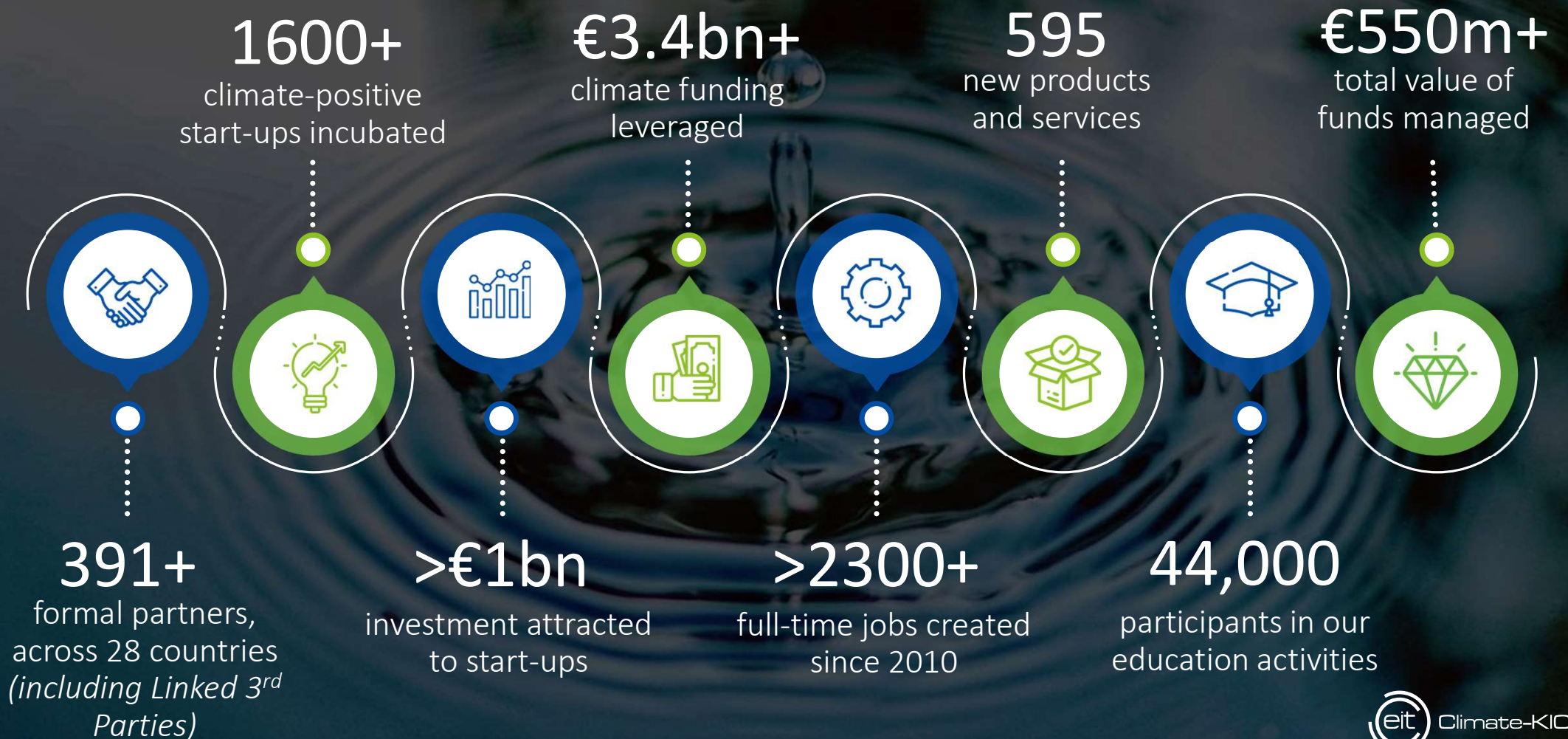
## Our Mission

To catalyse systemic change for climate action

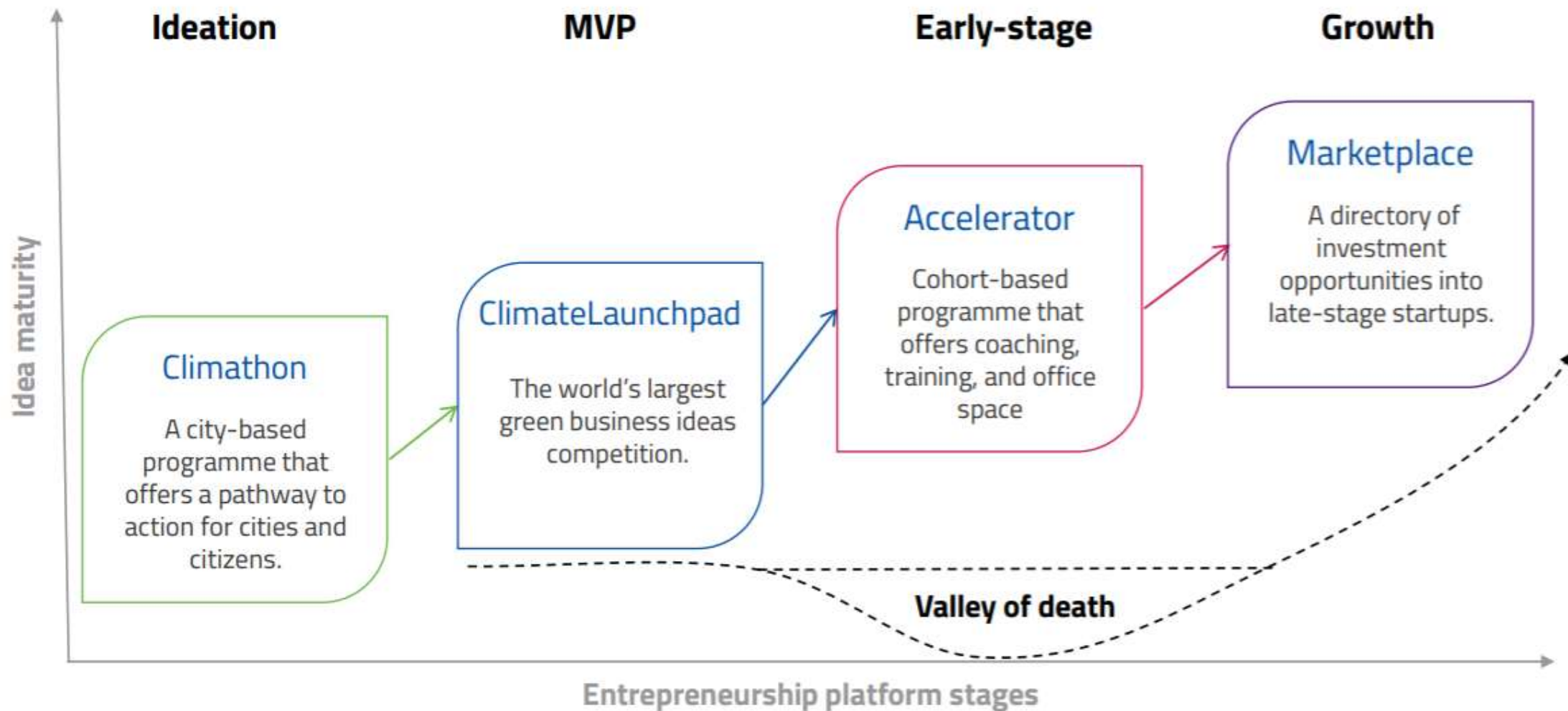
## Our Promise

Transformation in time, through systems innovation

# EIT – Climate-KIC: A 10-year track record in climate innovation



# Overview Entrepreneurship Programmes





## About Climate-KIC and our pilot with EIC (1)

- The [EIT Climate-KIC](#) is working together with the [European Innovation Council \(EIC\) Business Acceleration Services](#) to offer you a new programme,
- in which **67 EIC accelerator startups, scale-ups or SMEs** will be able to participate.
- EIT Climate KIC will help you understand, measure, and forecast how your product or service mitigates climate change.
- Groups of up to 10 companies each will be invited into this five-months programme.





## About Climate-KIC and our pilot with EIC (2)

### Who can apply? This call is only open to

- Current EIC Accelerator beneficiaries and beneficiaries from the last 5 years
- Startups, scale-ups and SMEs with a legal-entity
- Startups that claim to have a climate mitigation impact (direct mitigation or enabling mitigation)



# What is in for my start-up?

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## Watch and listen to 3 start-ups

Please take a look at the videos of these sample startups who have already completed the programme with us:

**BRILL POWER:** [https://lnkd.in/ezh\\_XakQ](https://lnkd.in/ezh_XakQ)

**SOILSTEAM:** <https://lnkd.in/eDANMCEs>

**REBEL MEAT:** <https://lnkd.in/e--u2ftg>



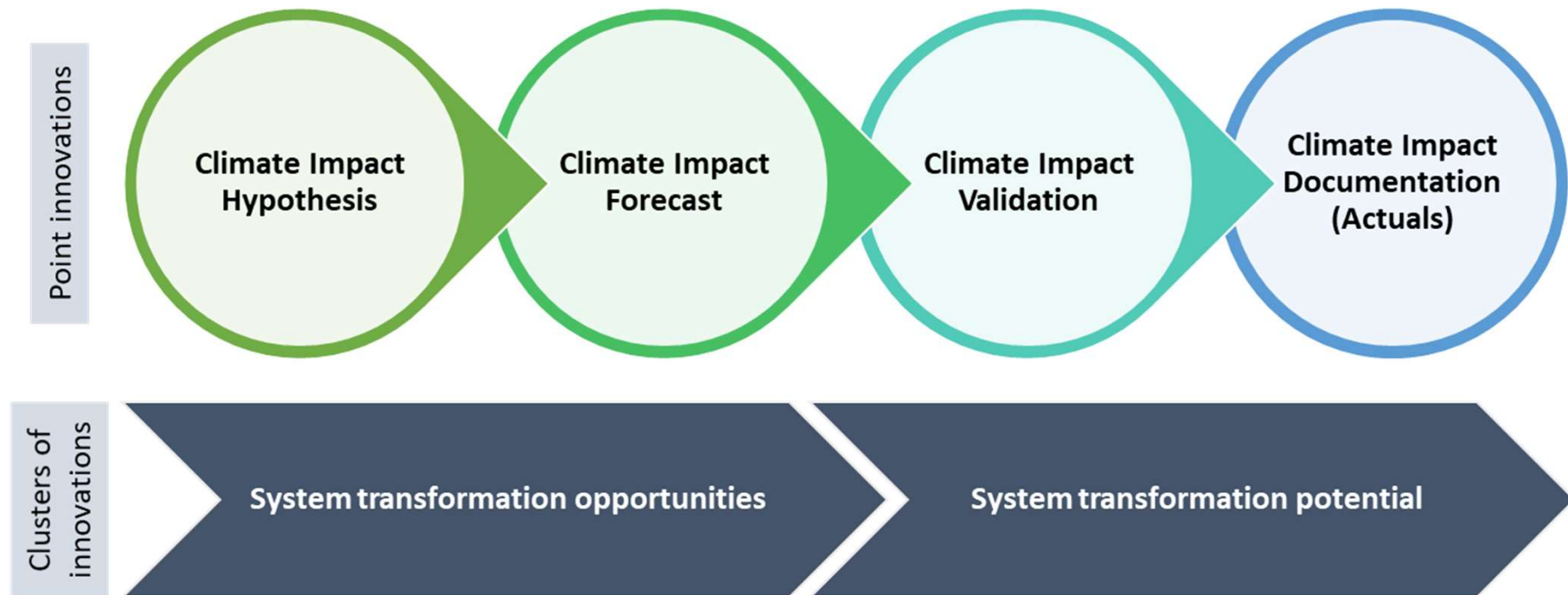
# Applying the Climate Impact Framework to point innovations



- **Understand the climate impact potential** (mitigation potential) of their innovations following EIT Climate-KIC's Climate Impact Framework,
- Learn **how to use the self-assessment tool** to measure CO<sub>2</sub> emission reductions as well as gain insights on health, eco-toxicity, and resource depletion,
- Go through **a third-party validation** to get feedback and get support to steer the businesses towards positive impact, and
- **Build impact stories** for customers, investors and stakeholders who are relevant for their business businesses.



# Our Climate Impact Framework and system transformation methodology



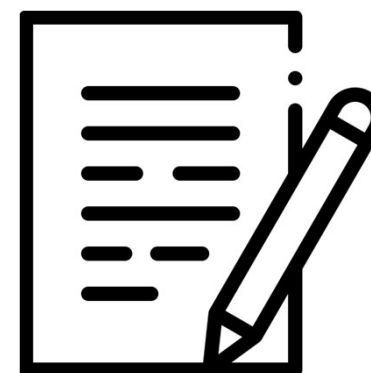
# Our Climate Impact Framework methodology

Step 1: Workshop	Step 2: Coaching	Step 3: Validations	Step 4: Reporting
Full-day workshop, which consists of a climate impact quiz, an introduction to the science of impact assessment, examples of impactful companies and their best practices, a Cif demo and a 2 hrs guided workshop through the tool. The startups will know how to forecast their impact and have a preliminary climate impact in kgCO <sub>2</sub> eq. by the end of the day.	<p>Each startup benefits from one hour of support from an impact expert who helps to improve the calculations and advises the startup how to best communicate their impact with the Cif tool.</p> <p>The impact experts are experienced impact assessment specialists, ready to support the startups to do their impact forecasts, unearth relevant LCA data and find potential for improvement.</p>	The validation is a structured check of a climate impact forecast by a third party LCA expert, who provides feedback and time for a revision before determining if the impact forecast is positive, significant, and valid.	The reporting consists of an executive summary & impact story, validated Climate impact forecast file, an impact projection and a future scenario. The report can be shared with investors or presented online as a showcase.
Group Size: 4 startups per trainer	Group Size: 1 startup and 1 Impact Expert	Group Size: 1 startup and 1 Impact Expert	Group Size: All startups
Held by an Impact Expert as lead trainer.	Held by an Impact Expert as lead trainer.	Held by an LCA expert as a validator.	Carried out by the validator.
Time: 6-8 hours	Time: 1 hour	Time: Up to 1 month.	Time: Up to 1 month.



## Timeline for groups

Next week will send a doodle form with the workshop dates for you to select.



# Application and Selection Process

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## Selection criteria

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# Application form

- Online application form open until 31.01.2022
- <https://eic.eisma.eu/community/articles/open-call-join-eic-eit-climate-race-net-zero-0>
- **Required information:**
  - PIC: Participant identification code (European Union ID)
  - Company details
  - Company Founders
  - What is the potential climate impact of this project in tons of CO2eq? <https://impactforecast.org/staging/ih/>



## Selection process

- **Fulfill eligibility criteria** (EIC beneficiary, climate impact)
- Provided the EIC beneficiaries meet the eligibility criteria they will be selected on a **first come first served** basis until the maximum capacity is met
- **Balanced geographical and gender distribution**
- Selected start-ups will receive the **confirmation** asap or latest in the first week of February



# Your turn!

# Questions and Answers

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