

# The WINNING days

Water Innovation  
Networking days



2 February  
2021

Virtual Event



*Jump-in,  
fasten your  
seat belt and  
get ready  
for Horizon  
Europe*

**Water**

Discover Horizon Europe

Find project ideas

Find partners



With the support of



<https://winning-days.b2match.io/>

# The WINning days

## Water Innovation Networking days

2nd FEBRUARY 2021 | Virtual Event

Followed by 2 weeks of B2B Sessions

France Water Team, Water Alliance and ZINNAE organize on **the 2<sup>nd</sup> of February 2021** the first edition of the the WINning days, an interclustering event dedicated to Horizon Europe, the EU's next funding program for research and innovation. Open to all types of entities, this 1-day event will be then followed by 2 weeks of B2B meetings. As water-related challenges are a systemic part of Horizon Europe, it is important to bring together all the key actors for fostering cross-sectoral fertilization.

### Why this event?

- Foster participation of water-related actors in Horizon Europe
- Facilitate cross-sectoral collaborations between members
- Anticipate the official publication of the work program

### What this event will offer?

- **Conference** to share strategic information: Introduction to Horizon Europe, The position of water the systemic approach, Tips & tricks
- **Dynamic & winning working sessions** to have key elements for setting up project ideas and launch strategic discussions around cross-sectoral challenges such water-smart city, 100% circular industries, sustainable agriculture, contaminants of emerging concern, climate resilient society.
- **Plenty of collaboration opportunities** through B2B sessions to widen your European network

➤ [Go to the event website](#)

# Programme

09:30 – 12:30 | CONFERENCE

## A WINNING Boarding for Horizon Europe

### INTRODUCTION

#### SESSION 1 - HORION EUROPE OPEN TO ALL

- Introduction
- Horizon Europe open to all type of projects
- The key role of SMEs
- A WINNING story
- Q&A

#### SESSION 2 - THE CROSS-SECTORAL APPROACH OF WATER

- Introduction
- The systemic approach of water
- The multiple opportunities offered by Horizon Europe Pilar 2
- A WINNING story
- Q&A

#### SESSION 3 - HOW TO BUILD A WINNING PROJECT

- Introduction
- General recommendations from an evaluator
- The WINNING role of clusters
- Zoom on WINNING tools
- A WINNING story
- Q&A



14:00 – 15:30 | PARALLEL WORKING SESSIONS

- WG#1 - Contaminants of emerging concern and antimicrobial resistance
- WG#2 - The use of digital solutions for a 100% circular industry
- WG#3 - Innovative water-related approaches for a climate resilient society
- WG#4 - Toward a sustainable agriculture with efficient water management and environment preservation
- WG#5 - Building resilient territories through the water-energy-food nexus

# The WINning Days registration fees

<p><b>For members (companies &amp; research centers) of cluster organising the event</b>  <i>France Water Team, Zinnae, Water Alliance</i></p> <p><b>For members (companies &amp; research centers) of associated partners**</b>  <i>See the list below</i></p>	<p>40€ *</p>
<p><b>For non-members</b></p>	<p>80€ *</p>
<p><b>Public Authorities</b>  <i>Regional or local authorities, EU Officials</i></p>	<p>Free of charge</p>

\* without VAT

\*\* Associated partners are the following clusters : **AIF Water EcosyStem** (Water Smart Territories), **Aqua-Valley** (Water Smart Territories), **BalticNet PlasmaTec** (Blues), **Catalan Water Partnership** (Water Smart Territories), **Cleantech Latvia** (Water Smart Territories), **Crea Hydro&Energy** (Water Smart Territories), **Dream Eaux et Milieux** (Water Smart Territories), **Finland Water Cluster** (Water Smart Territories), **Hydreos** (Water Smart Territories), **Kuopio Water Cluster** (Water Smart Territories), **Lombardy Energy and Cleantech Cluster** (Water Smart Territories), **Nanoprogess** (Blues), **Mazovia ICT Cluster** (Blues)



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